Felicia Agnes Salim

Felicia is a creative who enjoys working on digital projects that focuses on creating creative concepts, art direction and web and mobile design. Not only does she love to explore new alternatives, she also enjoys working with people in fast-paced environments. Flexible and open to different types of projects, she gets exceptionally excited to work on human-centric projects.

Contact

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Language

Proficient in English & Chinese

Design Skillsets

Art Direction / Branding / Editorial Illustration / Video Editing / Web and Mobile App Design

Abobe Software Abilities

After Effects / In Design / Illustrator / Photoshop / Premier Pro / Muse / XD

Education

St Margaret's Secondary - GCE 'O' Lvls 2007 - 2010

Temasek Polytechnic - Diploma In Product & Industrial Design 2011 - 2014

NAFA - Visual Comm (Short Course) 2015

Lasalle College of the Arts - BA (Hons) Design Commmunication 2015 - 2018

Professional Experience

paigns as the role of a graphic design intern.

First Com Solutions May 2016 - Aug 2016

Internship with Firstcom Solutions as a website designer

Sofshell Pte Ltd Oct 2014 - Feb 2015

In-house graphic designer doing collaterals, brochures and videos.

OCBC User Experience Design Jul 2013 - Sep 2013

Internship with OCBC UX team, involved with some of FRANK cam-

Competitions

RSA Design Student Award

Represent Design and Environment cluster for Lasalle's submission

FITCH project - Best Ready To Go Idea

Apr 2017

Won award for project that is ready to be applied into the real

world scenario.